

Grow your Real Estate business with Proxima



Proxima CRM is designed for real estate agents to respond and help customers no matter where you are. We help you manage your most important asset: Your client.



Proxima CRM helps real estate agents to:

- Manage your leads whilst on the move
- Access \$1.1 Trillion of Property assets for sale today
- Build and nurture client relationships
- Register interest and reserve properties for your buyers immediately



Proxima CRM offers you all the functionality of a trusted CRM

- Bulk imports of your contact lists
- One place to manage all your customer communication: emails, phone calls, meetings, tasks
- Ability to run reports on buying history, customer engagement, event attendance, and more

With additional extras added in. We call this the Proxima Advantage.

Proxima Advantage 1

Selling made easy

Proxima CRM is connected with our Proxima Platform. This means you will have



- Access to a portfolio of over a trillion dollars of properties for sale with project pricing, brochures and content for your customers
- Management and allocation of commission payments
- Reservation of properties for sale
- Management of sales transactions
- Invoice management



Proxima Advantage 2 **Marketing made easy** You will be set up with Standard email templates including invitations to Proxima events, and property project brochures giving you content to send to your customers and increase your value and engagement.

And if you have a Proxima Web solution, leads from REA and Domain will be added to Proxima CRM as a prospect. Interlinked to make your life even easier.

Proxima
Advantage 3
Systems
are made
for people

Systems are in place for people. This is why we believe in also offering services which are unique to the industry. Services designed for real estate agents!



With Proxima CRM you also have access to

- Helpdesk support
- In person product training
- Weekly recommendations on how you can use your CRM to gain a competitive advantage

With Proxima CRM you have the products to sell, the systems to make your life easier and the services that will ensure you are free to help your clients find the properties of their dreams.

Proxima CRM

Contact us today to get started with your Real estate CRM.

- Setup and data upload
- In person training and support
- Sync with your calendar and inbox
- Online reservations of properties
- Real time connection to proxima properties
- Weekly tips to improve management of your CRM system

